



Australian Caravan Club Limited

ACN 121 300 856

P O Box 340 Rosewood QLD 4340

Ph: 1800 734 493 Fax: 03 8677 2866

www.australiancaravanclub.com.au

1 June 2018

M E D I A R E L E A S E

Grey Nomads do boost NT's economy says major RV Club

The Northern Territory enjoys an economic boost from grey nomads heading North each Winter to escape the cold of the South, claims Australian Caravan Club (ACC) Chairman Craig Humphrey.

Mr Humphrey was responding to a comment in an *NT News* article on Monday where the Northern Territory Tourism Minister Lauren Moss was unable to comment whether grey nomads heading North boosted the Northern Territory's economy.

The ACC is the second largest non-branded RV Club in Australia with 51 branches from Cairns to Perth including Tasmania, and members throughout the country including the Northern Territory.

"Each year sees a huge number of grey nomads from the southern States head North with their RVs into Queensland and the Northern Territory to escape the colder months down South," said Mr Humphrey. "They tend to depart the South around Mother's Day, and return back home in time for Father's Day."

"The RVer is becoming a valuable commodity in the survival of many regional towns in all States. Many underestimate the economic value that grey nomads and other RVers bring to a region."

"A survey of our Club members found that they spend an average of just over \$100 per day when on the road with their RV. That can account for a lot of income flooding into a region."

"While staying in a region, RVers support local businesses and need to buy fuel and groceries. Some will dine out, sightsee, buy alcohol, require their vehicles or RVs servicing or repairing, and unfortunately some may require medical attention and pharmaceuticals. All this injects money into a community. The more RVers, the greater the economic benefits that a region receives."

"There are over 646,000 registered RVs in Australia with an estimated 135,000 RVs on the road at any one time and this figure has been steadily growing."

"Tourism Research Australia figures show that in the year ending December 2017, caravan parks and commercial camping ground usage around Australia was 32.6 million nights."

"With such a steady flow of RVs heading up the Stuart Highway each year and each spending around \$100 per day, well that's a lot of money going into the Northern Territory by grey nomads," Mr Humphrey said.

Ends.

For further information or comment, please contact Craig Humphrey on 0409 605 890